April 17, 2012

To Whom It May Concern:

As Assistant General Manager of the Milwaukee Bucks basketball club, I was charged last year with the responsibility of building a database to collect and store sensitive information vital to our club. We wanted the database to serve as a one-stop shop for all our daily basketball needs, from allowing our scouts to remotely input their reports, crunching numbers for our analytics department, storing our medical and psychological evaluations, managing our league-wide salary budgeting, and much more.

Having known James Richardson for several years, the first call I made was to James. Through several conversations with James I was able to gain an understanding not only of how the various pieces could interact, but also how focusing in one area could cost us in another. Most importantly, as we interviewed different companies I felt confident I was asking the right questions and steering the conversation where it needed to go.

We have since selected a group, and as we work closely together on the development and implementation of a final product, I repeatedly find myself drawing from my earlier conversations with James. Though James's field of expertise would probably not typically align with that of an NBA basketball club, I thank James for his contributions to our work here--his fingerprints will be on our database.

Sincerely,

Jeff Weltman

Assistant General Manager

Milwaukee Bucks